SAILAWAY Readers



Early Childhood Teacher Coaching Programs

Early Childhood Teacher Coaching Programs

Our playful, evidence-informed approach blends coaching, professional learning, and hands-on modelling to bring early literacy to life in your setting.

We are literacy specialists dedicated to supporting early childhood educators to develop strong, joyful preschool literacy practices. Grounded in relationships, trust, and collaboration, our work is practical and responsive, combining evidence-informed training with ongoing coaching and shared reflection. This unique model ensures learning is embedded and sustainable, so educators feel confident, capable, and genuinely supported in their everyday practice.

SAILAWAY Readers

Read . Write . Learn



Natalie Brass & Sarah Hughes
Directors, SailAway Readers

Program overview and inclusions

These programs are eligible for **School Readiness Funding** through the coaching component.



Feature	Complete Program	Core Program	Creative Program
Duration	**2 Terms** | 16 sessions	**1 Term** | Up to 10 sessions	**1 Term** | Up to 10 sessions
Focus	Phonological awareness, narrative storytelling, vocabulary & oral language	Phonological awareness & oral language	Narrative storytelling, vocabulary & oral language
Weekly On-site Coaching Focus	8 Phonological awareness sessions 8 Narrative story-mapping sessions	10 Phonological awareness sessions	10 Narrative story-mapping sessions
Online Modules	9 self-paced modules Printable notes/games	9 self-paced modules Printable notes/games	*Not required for Creative Program*
Staff Workshops	4 online or on-site workshops	*Available as professional learning through modules*	*Intergrated into weekly coaching sessions*
Family Engagement	On-demand workshop + games for home	On-demand workshop: Phonological/Phonemic strategies	Take-home story stones + digital guide
Investment in 2027 (inc. GST)	**$6219**	**$4789**	**$5009**
Investment in 2028 (inc. GST)	**$6468**	**$4981**	**$5209**

Each additional room will be charged at 50% of the standard program fee. Conditions apply.

Early literacy and oral language supports the VEYLDF by:

- Building children's communication skills (listening, speaking and vocabulary), supporting Outcome 5: Communication.
- Encouraging engagement with texts such as books, songs and rhymes, strengthening early literacy foundations and supporting Outcome 5: Communication.
- Promoting meaningful interactions and conversations, supporting children's sense of belonging, voice and relationships and aligning with Outcome 1: Identity and Outcome 2: Community.
- Fostering curiosity about print, symbols and storytelling, supporting confident and involved learners in line with Outcome 4: Learning.
- Enhancing children's confidence to express ideas, thoughts and feelings, supporting emotional wellbeing and self-regulation in line with Outcome 3: Wellbeing.

Complete Program

2 Terms | 3 & 4 year old kinder programs

Designed to complement your play-based program, a SailAway coach visits your service to model **playful, intentional** early literacy practices. This two-term program combines **on-site modelling, professional learning,** and **family engagement** to create lasting impact across your service.

Program structure

On-site coaching

- **Eight** phonological awareness sessions
- **Eight** narrative-based sessions using stories to build vocabulary and background knowledge, nurture print awareness, build oral language and support emergent reading and writing

Staff workshops

- **Four** online or on-site workshops

Online professional development

- **Nine** self-paced modules with printable notes and games.

On-demand family workshop

- Helpful, easy-to-use games and activities to enjoy at home.
- Clear connections between home and early learning centre experiences

Early Childhood Teacher Coaching Programs



Our Approach

Across the term, children and educators engage in **explicit, playful phonological awareness learning:**

- Children participate in carefully sequenced sessions targeting key phonological awareness skills essential for later literacy success
- Educators observe modelling, language, and routines that are **practical, efficient, and easily replicated** within existing play-based programs.
- Learning is cumulative, with skills revisited and strengthened across the term.

Narrative and language

- Carefully chosen stories that build vocabulary, oral language, print awareness, and fundamental reading and writing behaviours.
- Children are supported to create and map their own stories as a group, strengthening sequencing, expressive language, confidence, and collaborative storytelling skills. A program highlight.
- Children design their own story stones—hand-drawn symbols representing characters or events—which become take-home tools to support storytelling at home

Professional learning workshops

- Service scoping and goal setting
- Develop and respond to coaching questions
- Progress checks, evaluation, and next steps

Online modules

Building on educators' existing knowledge, we unpack

- The Science of Reading applied to early childhood settings
- Why explicit, intentional phonological awareness teaching matters
- How to teach key aspects of phonological awareness in playful, engaging ways
- Playful strategies for building vocabulary and background knowledge in preschool



Core Program

Early Childhood Teacher Coaching Programs



1 Term | 3 & 4 year old kinder programs

Designed to complement your play-based program, a SailAway coach visits your service to model **playful, intentional** early literacy practices.

This focused, one-term program supports services to strengthen **phonological awareness practice** while building educator knowledge and confidence.

Program structure

On-site coaching

- **Ten** phonological awareness sessions

Online professional development

- **Nine** self-paced modules with printable notes and games.

On-demand family workshop

- Helpful, easy-to-use games and activities to enjoy at home.
- Clear connections between home and early learning centre experiences

Early Childhood Teacher Coaching Program

Our approach

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Online modules

Building on educators' existing knowledge, we unpack

- The Science of Reading applied to early childhood settings
- Why explicit, intentional phonological awareness teaching matters
- How to teach key aspects of phonological awareness in playful, engaging ways
- Playful strategies for building vocabulary and background knowledge in preschool



Creative Program

Early Childhood Teacher Coaching Programs



1 Term | 3 & 4 year old kinder programs

Designed to complement your existing play-based program, our teachers visit your early learning service to model **playful, intentional approaches** to building vocabulary and oral comprehension through storytelling.

This term-long program uses **high-quality picture books** as the foundation for rich language learning and supports educators with **practical strategies that are easy to replicate.**

Program structure

- **Weekly on-site visits** (30-minute sessions with up to 14 children)
- **Up to 10 guided story-mapping sessions** across the term
- **Teacher Resource PDF**
- **All materials provided** for the guided story stone activity (one set per child)

Early Childhood Teacher Coaching Programs

Our approach

Across the term, children and educators are supported through a **cumulative and playful learning sequence:**

Early weeks

- We introduce high-quality picture books and model how to intentionally build vocabulary, background knowledge, and oral comprehension.

Ongoing

- We model a range of **story-mapping techniques** for educators, demonstrating simple and effective ways to explore narrative structure and language within everyday practice.

Mid-program

- Children are supported to **create and map their own stories as a group**, strengthening sequencing, expressive language, confidence, and collaborative storytelling skills. A program highlight.

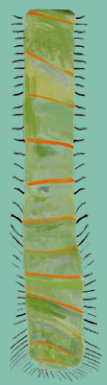
Final weeks

- Children design their own **story stones**—hand-drawn symbols representing characters or events—which become take-home tools to support storytelling at home.

Family engagement

- Digital PDF for families with practical guidance for using story stones to support oral language and storytelling at home
- Child designed and drawn story stones with a carry pouch, providing a meaningful take-home tool
- Clear alignment with the learning children are experiencing in their early learning setting, supporting continuity between home and service-based learning







Read . Write . Learn



Together, let's build literacy skills through play.

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